

If you are a telecommunication service provider, **res!com** is the must-have solution to help you:

- > Understand your market potential
- > Identify future trends
- > Be the first to innovate
- > Better know your customers

What will you find out?

- > Telecom services penetration
- > Market shares in terms of units and value
- > Behavior changes over the time
- > Switching intentions

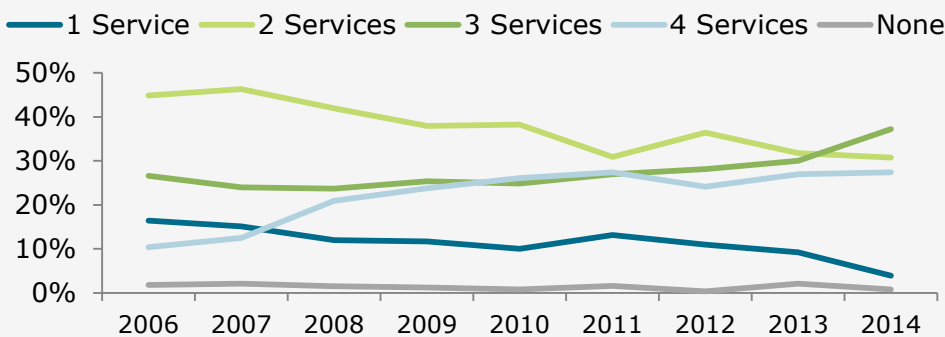
What makes it special?

- > Data available since 2006
- > Tailored to different budgets, depending on number of categories
- > Delivered with additional viewing software, to enable client's own customised analysis

Categories investigated

- > Mobile phone (individuals & households)
- > Fixed phone (households)
- > Internet (households)
- > TV Services (households)

2014 Results - Quick Preview



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